

# Headshots

*Guide to your  
branding and  
headshot session*





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*As a corporate and headshot photographer, I would like you to get the most out of your shoot with me. Enclosed are a few hints and tips that will help with your session.*

*The main thing is you enjoy it!*



# LOCATION

*The location of your headshot session will play an important part in the overall look of your final image. There might be an obvious place to have your pictures taken, such as your home, office or studio but if you are unsure I can help you ideas for an alternative venue.*

*Once the venue is chosen, I take care of the lighting and I will adapt it to each situation. If you have a particular shot in mind it's a good idea to let me know in advance.*

WELCOME

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# WHAT TO WEAR

The most important thing is that you feel comfortable. Consider your brand and the colours you use and make sure the colours you wear work well with your website or logo.

- Ensure you have everything you are intending to wear cleaned and ironed before your shoot. You won't want to see crinkled clothing in your finished images.
- Consider long sleeves rather than short sleeves if you'd like the images to work throughout the year.
- Ladies - Stay clear of polo necks or very low v-neck tops if you can.
- Men - Shirts are always great, please go easy on the heavy checks and strips though – they can be very distracting!
- Bring a blazer/jacket too for a different look. Most of my clients don't wear ties – but of course it's up to you!
- Don't limit yourself! Bring more than one outfit choice if you can for a couple of different looks





## WHAT TO WEAR CONT...

- Plain colours and textures generally photograph well
- Avoid motifs and highly patterned clothing
- Co-ordinate with your brand colours
- Layers work really well. Layering is a great way to add texture to a photograph. A button up over a t-shirt, a jacket or a vest, these things add dimension and texture to a photograph
- Keeping things simple is usually the better way to go but do bring your personality!
- Accessorise - Jewellery, scarves, ties, hats, you name it. These are great ways to personalise and put finishing touches on an outfit.



## GLASSES

If you wear glasses all of the time then I would advise to wear them for your shoot. If you only wear them some of the time it would be worth taking a few images wearing glasses and some without.

# GROOMING

- *Ensure you look your best to feel your best*
- *Bring a comb or brush with you to touch up your hair during the shoot.*
- *For a polished look you may like to treat yourself to a salon visit for hair and make up (note: this isn't essential)*
- *Remove chipped nail polish and reapply with a subtle shade*
- *If necessary, bring along a lip moisturiser or balm with you. Your lips always look better when they are moist.*
- *Check eyebrows are groomed and you are clean shaven where necessary*





# SOMETHING TO EAT

- *You will feel more alert and have more energy if you eat before your shoot.*
- *Avoid coloured drinks before your shoot*
- *A quick look in the mirror before your shoot to ensure your teeth are camera ready*





# RELAX

*It is natural to feel a little nervous before your shoot but rest assured I'll do everything I can to ensure you feel as relaxed as possible. If you have any worries or concerns please don't be worried about mentioning them to me before your shoot. It is important to me you feel as relaxed as possible and enjoy your shoot.*

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PHOTOGRAPHY WITH HEART

